

## TOO TARTS EXHIBIT

### Challenges

- Illuminate both sides of a 30' wide x 6' tall banner above booth.
- Highlight product display areas.
- Light counter displays from inside to achieve a glowing effect.



### Design

- (12) ETC Source IV fixtures used to illuminate banner.
- Martin Stagebar 54L LED fixtures were placed inside counter displays to achieve glowing look.
- Martin MAC 700 Profiles used to highlight display areas.
- HES Hog iPC controlled all lights as a single complete system.



### Solutions

- LED fixtures successfully illuminated inside of counter displays while significantly reducing heat issues.
- Box truss design over exhibit booth created excellent positions to evenly light both sides of overhead banner.
- Martin MAC 700 Profile fixtures allowed for installation of display areas after the truss was hung. These lights were focused from the lighting console and eliminated the need for a lift after the booth was set.

