

**CORPORATE GENERAL SESSION
CHICAGO, IL**

Challenges

- Design effective truss system in a room with fixed hanging points and low ceiling.
- Provide lighting for a set that included a large main stage and a secondary thrust stage.
- Light stage and talent without affecting large 15' x 45' projection backdrop used for I-Mag, PowerPoint, and video playback.
- Design system to light entire room to create 360° experience for attendees.



Design

- Over 200' of black truss used to optimize lighting positions for all three sides of stage thrust.
- (18) MAC700 Wash fixtures supplied deep color to light venue and maintain theme of the event.
- (12) Vari*Lite VL-3000 Spots used to project patterns and color on set as well as to animate the room and excite the audience.
- Full conventional lighting system to provide even stage wash which resulted in high quality image magnification.
- (6) Pixelline 110ec LED strip lights to illuminate drape on either side of video backdrop.



Production

This meeting included speeches from various leaders of the company and also included a dinner event and a "Dancing With The Stars" re-enactment. From enhancing the meeting graphics with lights to flying in a mirror ball for "Dancing With The Stars", this lighting system was flexible enough to handle anything the client wished. The color changing LED and intelligent lights themed the entire room in company colors from the first meeting to the final dinner and accentuated the message of the meeting making this show a success from start to finish.

